# Extraction of Landmarks using Building-Attribute Data for Pedestrian-Navigation Service

Kim, Jiyoung\* · Jung Ok Kim \*\*

\* ICEE, Seoul National University, 1 Gwanak-ro, Seoul, South Korea (E-mail: soodaq@snu.ac.kr)

\*\* ICEE, Seoul National University, 1 Gwanak-ro, Seoul, South Korea (E-mail: geostar1@snu.ac.kr)

### **Abstract**

Recently, interest in the Pedestrian Navigation Service (PNS) has increased due to the diffusion of smartphone technologies, the improvement of locationdetermination technology, and its efficiency regarding the use of landmarks in the route guidance for pedestrians that is due to the pedestrian-movement characteristics and the path-finding success rate. Accordingly, the research studies on landmark extraction have been progressed. The preceding research studies, however, are limited because only the difference between the buildings was considered, and the visual attention of the maps in the PNS display was not considered. This study addresses this problem by defining the building attributes as local and global variables. The local variables reflect the saliency of the buildings by representing the inter-building differences, and the global variables reflect the visual attention by representing the inherent building characteristics. Also, this study considers the network connectivity and solves the overlapping problem of the landmark candidate groups with the use of the network Voronoi diagram. To extract the landmarks, the building-attribute data were defined based on the preceding research studies. Next, choice points for the pedestrians in the pedestrian-network data were selected, and the landmark-candidate groups were determined at each choice point. The building-attribute data were calculated using the extracted landmark-candidate groups, and lastly, the landmarks were extracted using the principal component analysis (PCA). The proposed method was applied to a part of Gwanak-gu, Seoul, South Korea, and the extracted landmarks were evaluated through a comparison with the labels and landmarks that are used by portal sites such as NAVER and DAUM. In conclusion, from among the 219 NAVER and DAUM landmarks, 132 landmarks (60.3%) were extracted using the proposed method, and it was confirmed that 228 landmarks, for which there are no labels, or the NAVER and DAUM landmarks were helpful in the determining of a directional change in the local-level path finding.

Keywords: Pedestrian Navigation Service, Landmark, ISOVIST, Network Voronoi Diagram, Principal Component Analysis.

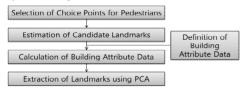
### 1. Introduction

The studies of Elias (2003) and Rho et al. (2011) are hampered by the following limitations.

- 1) The incorporation of the assumption that landmarks are relative concepts, and the building that has the largest difference between itself and the neighboring buildings was extracted as a landmark
- The defining of the local landmarks in consideration of the difference between a building and its neighboring buildings

## 2. Extraction of the Landmarks for Pedestrians

- The landmarks were extracted from the existing maps as a fundamental research procedure for landmark-based path-finding in the PNS
- The process for the extraction of the landmarks that is proposed in this study consists of the defining of the building-attribute data, the estimation of the candidate landmarks, and the extraction of landmarks using the principal component analysis (PCA)



- The building-attribute data (Table 1) were divided into geometric and semantic attributes in consideration of the visual attention of the maps in the PNS display, the saliency of the buildings from the preceding research
  - The local variables reflect the building saliency by representing the difference
  - The global variables reflect the visual attention by representing the inherent characteristics of the buildings

### Secondly

- The choice points are the nodes that the pedestrians use to change the direction
- points are the selected intersection points of more than three links, and especially more than two links, in the surrounding crossings

### Thirdly

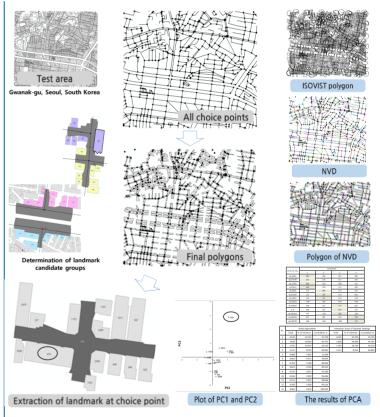
### To estimate the candidate landmarks

- ISOVIST polygons were used so that the visibility areas could be generated in each choice point using the ISOVIST algorithm (Davis & Benedikt, 1979)
- network Voronoi diagrams (Okabe et al., 2008) were generated in each

# dfLON

# **Test and Results**

All landmarks





- The extracted landmarks (buildings) were compared with the labels that are displayed and used for the pedestrian path-finding in NAVER and DAUM, the famous portal sites of ROK.
- 132 buildings (60.3 %) from among the 219 labels in the NAVER and DAUM sites were extracted using the proposed method

Ì	Group	method	The NAVER	The DAUM	# or landmarks	SUM	Meaning
	А	x	0	0	87	87	Landmarks of global level
	В	0	0	0	132		
	C	0	0	х	38	462	by the proposed method
	D	0	x	0	64		
	E	0	x	x	228		

# choice point

 The PCA was used to extract the landmarks in consideration of both the local The landmarks were extracted with the use of the two principal components that explain that the value of the total PCA variance is large.